

SWISS EXCELLENCE  
IN **HOTEL**  
AND **DESIGN**  
**MANAGEMENT**  
EDUCATION



School of Hotel  
Management  
**IHTTI**  
Neuchâtel  
Switzerland



## **JOIN A BOUTIQUE-STYLE HOTEL SCHOOL FOCUSING ON HOSPITALITY DESIGN MANAGEMENT**

For almost 30 years, academic excellence, professional Swiss hospitality training and multicultural awareness have been used as the cornerstones of the world-class education given at IHTTI School of Hotel Management. Combined with an emphasis on leadership and personal development, students from IHTTI graduate with a high degree of employability and progress to become leaders in their chosen field.

At IHTTI our innovative and inspiring programme combines studies in hospitality management with the principles of hotel design, luxury and branding. Supported by partnerships with leading companies in the fields of hotel design and personalised services, the courses are structured for students to succeed in the competitive and rapidly changing world of hospitality management. The small class sizes we operate encourage interaction and ensure quality education and support.

IHTTI has a family-orientated culture, where personal attention and development is of utmost importance and students from around the world come together to create a vibrant multicultural community. It is an exciting and inspirational group to be a member of!

**Jaco von Wielligh**  
Academic Dean  
IHTTI School of Hotel Management

# PROGRAMME OVERVIEW

Studies at IHTTI School of Hotel Management combine the excellence of traditional Swiss hospitality management training with international standards of business and management education. Particular emphasis is placed on the latest innovations and trends in design, technology and luxury brand management.

## BACHELOR DEGREE PROGRAMME

Thanks to the intensive curricula, you can graduate with Swiss, British and American qualifications, in only three years. While studying for your degree, you can apply for certification from the American Hotel and Lodging Association (AH&LA).

YEAR 1		YEAR 2		YEAR 3		
Semester 1 (5 months)	Paid internship (4-6 months)	Semester 2 (5 months)	Paid internship (4-6 months)	Semester 3 (5 months)	Semester 4 (5 months)	Dissertation/ Integrated project (6 weeks)
Food and beverage management	In Switzerland or worldwide	Hotel operations and design	In Switzerland or worldwide	Luxury and brand management	Project management and design	On or off campus
<b>Swiss Certificate in Food &amp; Beverage Studies</b>		<b>Swiss Diploma in International Hotel Operations Management</b>		<b>Swiss Higher Diploma in International Hotel &amp; Design Management</b>	<b>Swiss and British Bachelor of Arts (Honours) in International Hospitality &amp; Design Management</b>	

## POSTGRADUATE AND MASTER PROGRAMMES

The Postgraduate Diploma and Master Degree are designed for university graduates or candidates with extensive work experience who are seeking to advance their career in the hospitality industry with specific focus on hotel design and luxury brand management.

5 MONTHS	4-6 MONTHS	5 MONTHS	4-6 MONTHS (OPTIONAL)
Academic semester	Paid internship*	Academic semester	Paid internship
Hotel operations and design	In Switzerland or worldwide	Luxury business and design project	In Switzerland or worldwide
<b>Postgraduate Diploma in International Hotel &amp; Design Management</b>		<b>Master of International Business in Hotel &amp; Design Management</b>	

\* Optional for students not continuing to Master level

# A UNIQUE CONCEPT

IHTTI graduates respond to a demand for multi-skilled managers with an eye for detail and a keen interest in facilities design. The combination of study in all aspects of hotel management and practical training in operational areas, gives you an education that is truly unique and prepares you for an exciting career in the growing hospitality industry.

## **FOCUS ON HOSPITALITY DESIGN AND SERVICE**

Within the hospitality field, you will gain specialised skills in Food and Beverage Management, a sound knowledge of design, along with an understanding of the luxury industry and the management of related brands. Thanks to workshop sessions, you will acquire the fundamentals of interior design from the internationally experienced staff of HBA/Hirsch Bedner Associates, while a professional from LesConcierges will lecture on concierge services and management of VIPs over a two-week period.

## **PAID INTERNSHIPS**

During your study, you will combine academic study with hands-on experience in

a real-life working environment. Internships offer a unique opportunity to enhance both practical and language skills, which are highly valued in the hospitality industry. Grand Hotel Kempinski Geneva, Le Bristol Paris and Armani Hotel Dubai are just some of the places where students have completed their internship. The minimum monthly gross salary for an internship position in Switzerland is CHF 2,168.–

## **INTERNATIONAL RECRUITMENT FORUM**

The International Recruitment Forum, organised by the Swiss Education Group, connects students with employers from around the world, giving access to the best international career opportunities. Twice a year, students are given the chance to meet with representatives from over 60 leading hospitality companies. Students attend presentations, meet with industry representatives and can be recruited for full-time employment or internship positions.



**"THE PROGRAMME AT IHTTI IS HELPING ME TO BECOME MORE CREATIVE AND TO UNDERSTAND HOTEL DESIGN. COMBINING STUDIES IN DESIGN WITH HOSPITALITY WILL REALLY MAKE ME STAND OUT FROM OTHER HOSPITALITY GRADUATES."**

**ALEKSANDRA PYSHMINTCEVA (RUSSIA)**  
**BACHELOR OF ARTS**



# WHY STUDY AT IHTTI?

IHTTI School of Hotel Management combines the excellence of traditional Swiss hospitality management training with innovative studies in design, technology and luxury brand management.

## DESIGN-STYLE HOTEL SCHOOL

IHTTI is an intimate, boutique-style hotel school, the perfect place to learn the finer skills of five-star service, hotel and design management. IHTTI prides itself on the personal attention offered to each student, thanks to an individual approach and small class sizes.

## INNOVATIVE ACADEMIC PROGRAMME

The programmes offered at IHTTI are based upon the world-renowned Swiss hotel

management training, together with the latest industry innovations in design, technology and luxury brand management. Students learn from the world's experts, through professional partnerships with LesConcierges, the world's premier provider of global concierge services and solutions and HBA/Hirsch Bedner Associates, a leader in hospitality interior design worldwide.

## EXCELLENT CITY CENTRE LOCATION

The IHTTI campus is located in the heart of Neuchâtel, a vibrant Swiss university city and is ideally situated between the train station and the lake of Neuchâtel, close to retail outlets, museums, cultural venues, leisure and nightlife facilities. You will enjoy the proximity of the city centre and the IHTTI international student body is well integrated in the community.



IHTTI is recognised by the Canton of Neuchâtel, Switzerland.



The British Bachelor of Arts Honours degree in International Hospitality and Design Management is awarded by the University of Derby (UK).



The Leading Hotel Management Schools of Switzerland

IHTTI is recognised by the Swiss Hotel School Association (ASEH).



EduQua ensures the quality of educational institutions by setting standards and supporting quality improvements in its certified institutions.

# DESIGN-STYLE CAMPUS

The Neuchâtel region is known as the centre of the watchmaking industry in Switzerland and has become the headquarters for many international luxury companies, including Bulgari and Omega. The famous architect and designer Le Corbusier was a native of this region.

IHTTI School of Hotel Management is located in the city centre of Neuchâtel. The campus is situated in a former hotel that has been renovated to provide the state-of-the-art facilities of a modern university campus and has a familiar touch welcoming around 200 students from over 50 nationalities. Working with leading designers and style icons such as Paul Smith, Calvin Klein and Alessi, IHTTI has brought hospitality design to life in the lobby, lounges and public areas of the campus.

## PERSONAL ATTENTION

Small class sizes allow intensive interaction between lecturers and students and ensure a high level of personal attention to each student. Personalised service and intensive academic support will maximise your learning experience.

## VISIT US

Open House events for interested students and their parents are arranged monthly. Please check the website for dates and further information. Alternatively, IHTTI welcomes individual visits.



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